

# Community Development Committee Director's Report 4/4/2022





# March 2022 ECDA Community Outreach Monthly Report

Prepared by:  
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as of 3/24/2022





# March Outreach Events

## Bo\$\$ Budgeting Workshop Saturday, March 5

This workshop was the first in a series hosted by the ECDA, Still I Rise, and New York Life. It covered basic budgeting and left time for discussion and questions.

## Citizens Advisory Board Tuesday, March 8

At March's meeting, the discussion was focused around our community events for June and CAB membership.

## Small Business Taxes 101 Thursday, March 10

This workshop was presented by Candice Crews of Tackling Taxes and Teresa Jones of Fierce Financial Planning. It was for anyone who recently started their own business and had questions about filing taxes themselves.





# March Outreach Events

## United Families Monthly Event Saturday, March 19

This event brings together several community organizations to offer program information in Spanish for our Spanish-speaking community members.

## Fire Safety Event Saturday, March 19

In partnership with the Kankakee Fire Department, the ECDA made fire safety lessons, activities, games, and prizes for young participants at this fun event held at the Rec Center!

## Neighborhood Walks Initiative March 4, 11, 17, 25

The ECDA walks a neighborhood to connect with residents and share ECDA program information each Friday (weather permitting) at 2pm. Thus far we have had the Salvation Army, Aunt Martha's Clinic, United Families of Kankakee, Riverside, Amita, Duane Dean, and Prairie State Legal Services join us along with the Kankakee Police and some of the alderpeople!





# Ward Meetings

## **1st Ward**

Wednesday, March 30th

5:30pm via Zoom

*This meeting took place between the completion and presentation of this report. I can share an update on the meeting verbally.*





→ 13

→ 13 A



FILM NEGATIVE

→ 14

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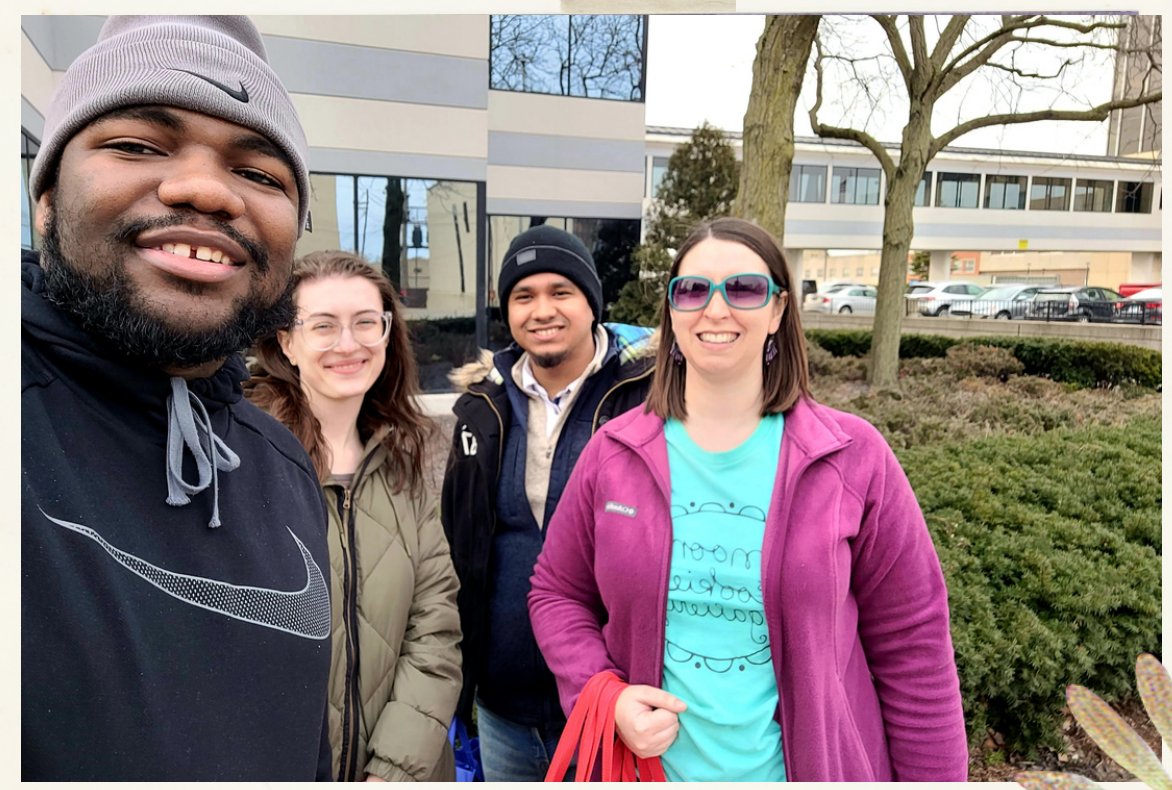


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# Neighborhood Walks Initiative

We knocked  
on 474 doors  
in March !





# Additional Outreach

## Kankakee County Chamber of Commerce Ambassador Meetings

*Next meeting is Tuesday, April 5*

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

## Continuum of Care Meetings Thursday, March 3\*

The ECDA has a staff member as president of this group and is able to share City/ECDA updates.

*\*These meeting minutes were included in the March committee meeting.*

## Kankakee County Hispanic Partnership Meetings Friday, March 25

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.





# Additional Outreach

## Kankakee County Community Outreach Meetings

Thursday, March 10

Professionals in communication outreach roles have been meeting together to share information and support each others' local events.

## Strong Neighborhoods - Elm House Steering Committee Meetings

Tuesday, March 15

This committee has representatives from the city, KSD111, United Way, and residents of the 2nd and 6th wards. The house is at 591 S Elm St and you can stay up to date by joining the Facebook group - [facebook.com/groups/elmhouse](https://facebook.com/groups/elmhouse).





# Media and Online Outreach

## ECDA Monthly Update Email

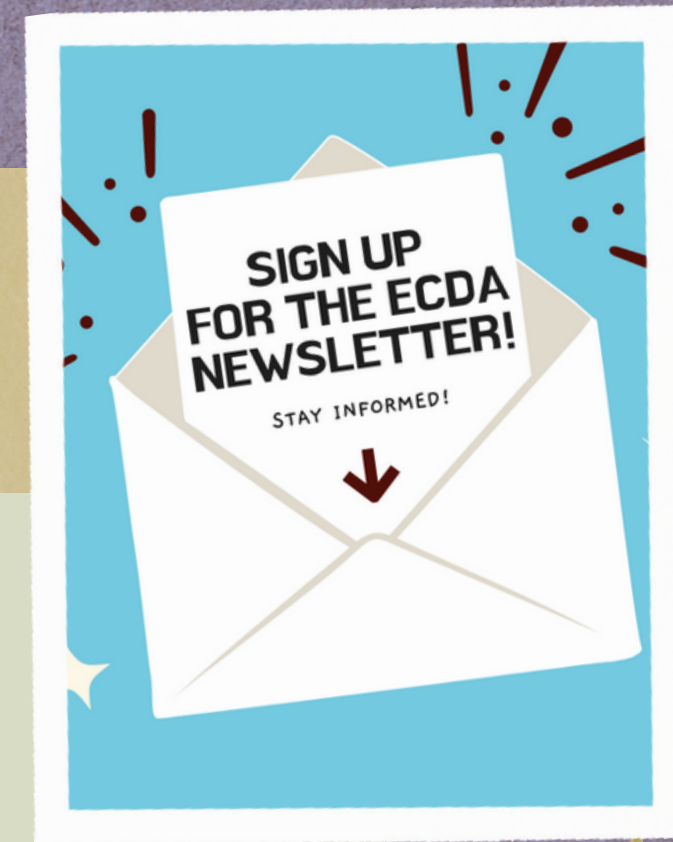
The ECDA monthly update email has a contact list of 691 subscribers. Anyone can sign up for this email list. Please share social media posts encouraging people to sign up! The direct link for the sign up form is **<http://eepurl.com/ham1yr>**.

*There was no March newsletter sent. There will be an April newsletter. We are working on creating a Spanish newsletter to launch for May.*

### **New Contacts:**

1 gained from signup link on social media posts in the last month

2 gained from form embedded on ECDA homepage in the last month





# Media and Online Outreach

## Press/Media Numbers, Social Media and Online Engagement

### ECDA-related social media posts

22 posts between March 1st and March 24th

For ECDA Posts in March:

Average Facebook Reach: 1,142 people Engagement: 64 people

Average Instagram Reach: 158 people Engagement: 5.6 people

Average Twitter Impressions: 72 people Engagement: 3 people

Facebook Followers = 7,200 Instagram Followers = 1,847 Twitter Followers = 1,405

Website Views for March (through 24th):

New Visitors = 407 Total Page Views = 2,303 Program landing page = 412







# Media and Online Outreach



## 3 Press Releases

3/4 - Three New Programs to Assist  
Kankakee Residents Launch at  
Economic and Community  
Development Agency

3/15 - ECDA and KFD Hosting Fire  
Safety Event for Kids This Saturday

3/15 - Brewer-Watson to Join Housing  
Task Force





# Media and Online Outreach

## The Daily Journal:

3/2 - Best Bets: Week of March 2-8

(mention of Boss Budgeting workshop)

3/11 - Kankakee launches 3 new  
programs for city residents

3/17 - Kankakee official to join  
statewide housing task force





# Anticipated Upcoming Events

Citizen's Advisory Board  
Tuesday, April 12  
ECDA Conference Room at 630pm

The Citizen's Advisory Board (CAB) meets monthly.

**The Citizen's Advisory Board has OPEN SEATS.** If you know someone who may be interested in serving their community in this way, please share the CAB application with them! It can be found at **<https://ecda.citykankakee-il.gov/cab-app.php>**. Please also share the social media posts!

Bo\$\$ Budgeting II Workshop  
Saturday, April 2  
3rd Floor Library Suite at 11am

This workshop is the second in a series hosted by the ECDA, Still I Rise, and New York Life. It will cover topics such as investing, life insurance, and budgeting. There will also be time for Q&A as well as a light lunch.





# Anticipated Upcoming Events



ECDA 101 Workshop  
Thursday, April 7  
ECDA Conference Room at 530pm

This workshop will have an overview of the programs and services the ECDA offers the community.

United Families Workshop  
Saturday, April 23  
Library Auditorium from 9am to 12pm

This free workshop will be entirely in Spanish and feature information about services available to the community, job opportunities, healthcare, and more.







# Upcoming Ward Meetings

## **2nd Ward**

Tuesday, April 12th  
6pm

Strong Neighborhoods - Elm House

## **3rd Ward**

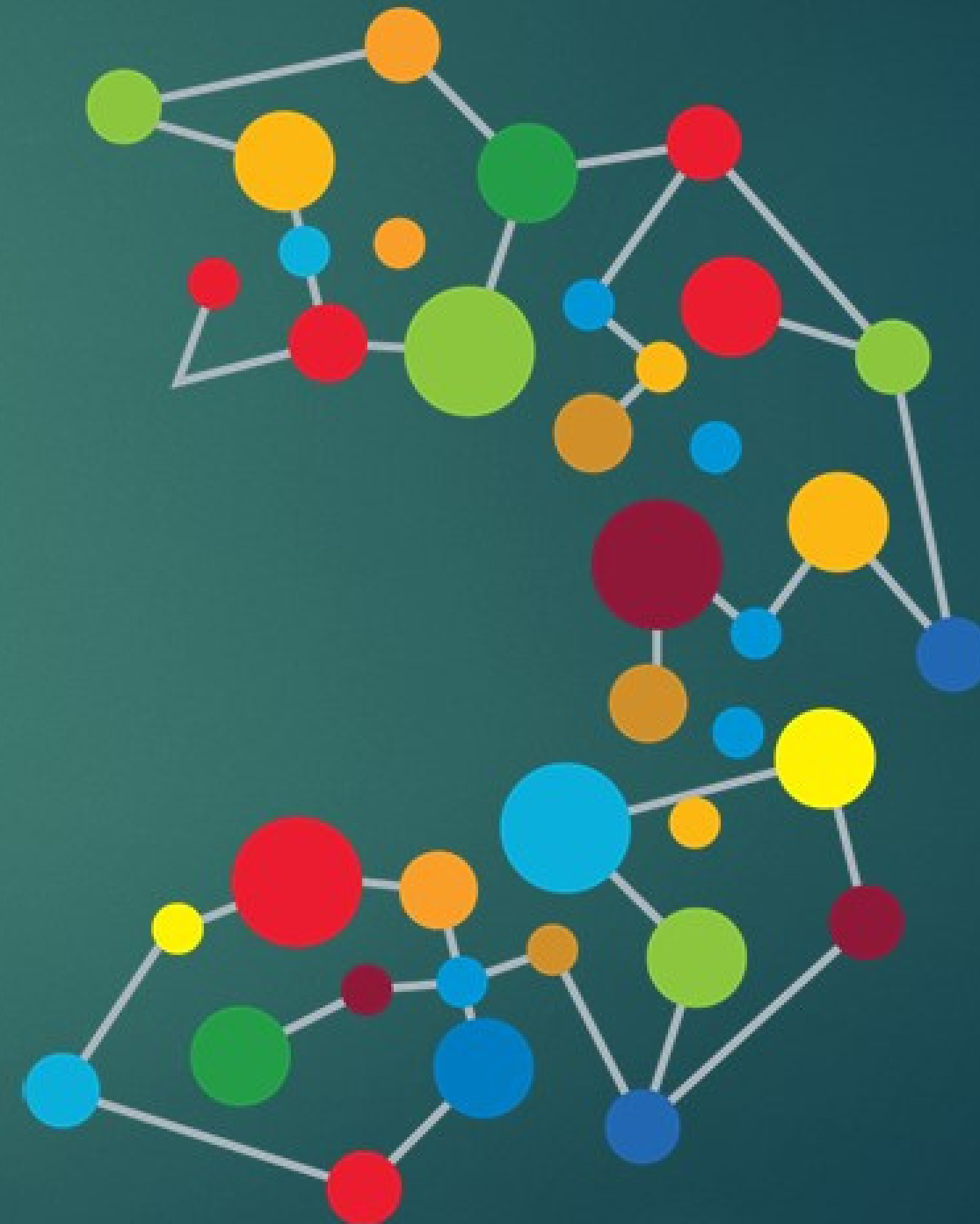
End of April - Date?





# Community Navigator Onboarding

- ▶ **Shadowing** - Each Navigator spent over a week following other ECDA staff and learning their roles & responsibilities
- ▶ **Resource Mapping** - Navigators compiled a list of 50+ helping organizations in the community, and have been contacting those organizations individually to collect information on services offered and how to refer clients
- ▶ **Role Plays** – Rehearsed interactions with sample clients to hone listening and customer service skills





# Initial Work by Community Navigators



- ▶ Begin making follow-up calls on 3/18/22 to people who expressed interest in our Lead program but did not complete their application
- ▶ Since then, Eligha and Willeum have made 19 phone calls to 14 unique households, texting one client and visiting one client in-person to follow up
- ▶ One client was able to complete their application for emergency housing assistance thanks to Navigator outreach





- ▶ The application period is ongoing for Kankakee American Rescue Plan Public Services (KARPPS)
- ▶ Marlena has had 136 interactions with 22 different social service organizations regarding KARPPS
- ▶ 20 organizations submitted their letter of intent for KARPPS funding
- ▶ 7 organizations attended an in-person workshop on 3/28/22 offered to clarify questions and concerns about KARPPS
- ▶ Applications are due 4/8/22



# Program Update

## Kankakee wards

- 1st ward
- 2nd ward
- 3rd ward
- 4th ward
- 5th ward
- 6th ward
- 7th ward

## SFRP projects

- All items

## LEAD projects

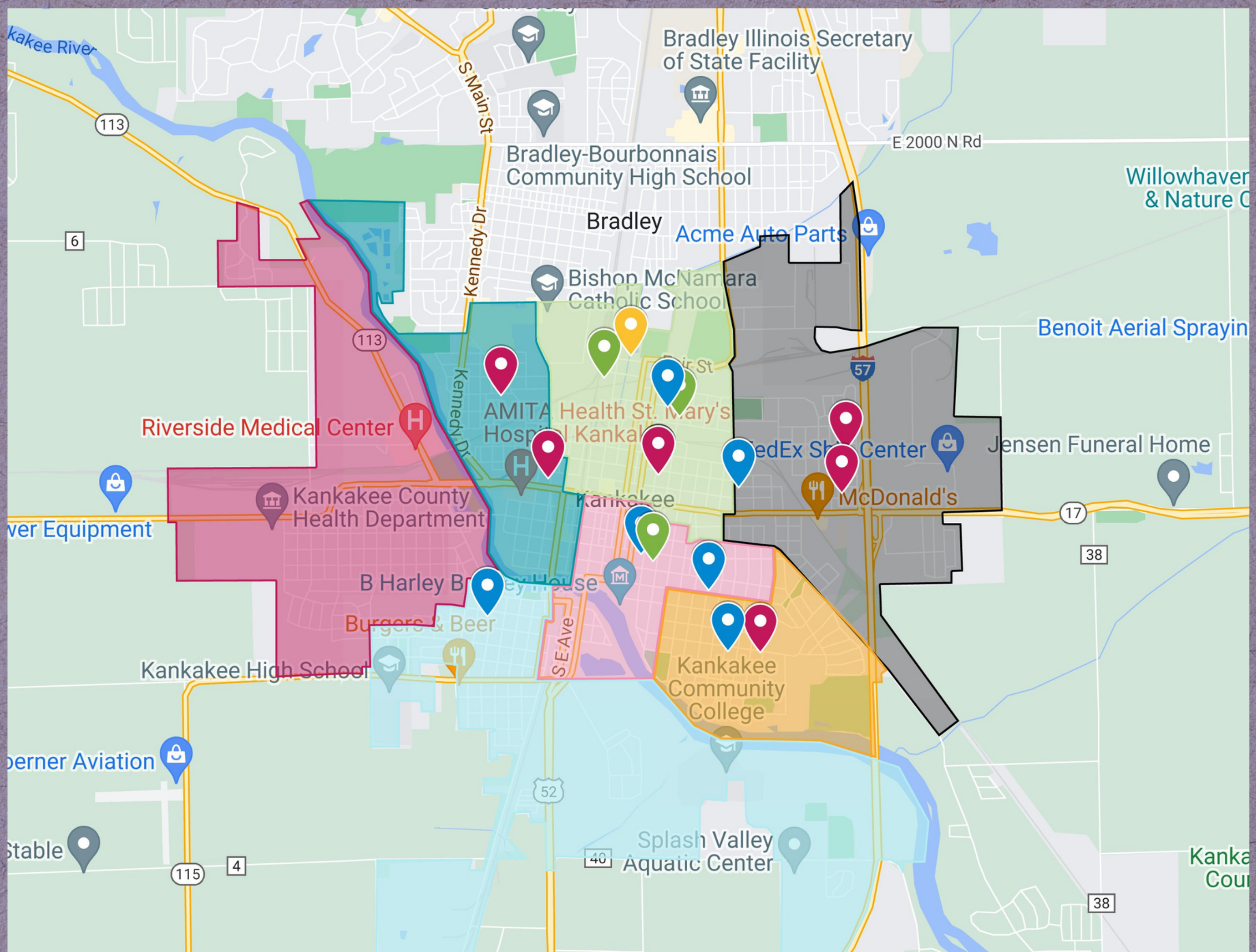
- All items

## SFR & HAP

- SFR
- HAP

## Demolitions

- All items





## **Single Family Rehab Program**

- 7 applications are approved\*
- 7 Projects Completed
- 0 Projects in Process
- 57 waitlist

### **Lead**

- 11 applications approved\*
- 5 Projects Completed
- 1 Projects in Process
- 131 applications since 2018

### **Strong Communities**

- Added APP \$37,500.00
- Coordinate with LB Grant
- Budgeting for DPW activities

## **Single Family Rehab**

- 0 applications approved
- 6 Projects Completed
- 2 Projects in Process
- 30 waitlist

### **Healthy Homes**

- awarded \$1.4 million
- In Program Negotiation
- Waiting for Program Training
- Hiring HH Coordinator

### **R3 Grant**

- Closing out grant in March
- Housing Study being printed

## **HAP**

- 0 applications approved
- 2 Projects Completed
- 0 Projects in Process
- 0 applications in process

### **Land Bank**

- Organizational Start Up
- Regular Board Meetings
- Need to spend grant \$

### **ARP Programs**

- Accepting Applications
- 24 KARPPS
- 5 RRP
- 5 MIRA

**\*\*updated as of 3/31/2022**





*Thank You*